



**5 DISTINGUISHED
SPEAKERS.
ONE AMAZING DAY.
A LIFETIME OF IMPACT.**

February 21, 2019 • West Palm Beach, Florida

We are excited to invite you to attend **World of Possibilities**, an exciting leadership event to be held this winter in West Palm Beach.

On Thursday, Feb. 21, 300 distinguished heads of American businesses and non-profit organizations will gather at the Palm Beach Marriott for a day full of teaching, sharing and friendship. Our goal with World of Possibilities is to offer today's top leaders an opportunity to share their ideas and experiences and to learn from each other.

Held in cooperation with Leadership Development International and Kotter International, the event will feature five leadership sessions.

Golf legend turned philanthropist **Jack Nicklaus** will share his inspiring lessons for success and living up to your full potential in work, life, and sport. We also will learn from award-winning business and management thought leader, business entrepreneur and Harvard Professor **John P. Kotter**, chairman of Kotter International. Our third dynamic speaker, **Lori Greiner**, an American inventor, entrepreneur, and television personality. She is best known as a cast member of Shark Tank and has been called "one of the most prolific inventors of our time." Next, former NBA basketball player and renowned business coach, **Walter Bond**, takes us on a journey of turning obstacles into opportunities. Finally, West Palm Beach Mayor, **Geri Muoio**, will share how to serve your community effectively.

We realize that you receive many invitations to attend prestigious leadership events. Please allow us to explain why World of Possibilities will be well worth your time. Our select group of attendees is comprised of men and women who are affecting real change in America today. These are the people who are seeking not just to lead but to make a difference in the world at the same time.

The day-long event will feature meet & greet, a fabulous lunch, as well as more intensive world class presenters inspiring you to think about the World of Possibilities. With only five keynote speakers, you will be able to meet and interact with the speakers and the other attendees in a meaningful way.

Within this brochure, you will see the unique take-a-ways that will enhance your leadership capacity to grow your organization as well as make a difference in your life. We look forward to seeing you in February.

Sincerely,



James L. Davis

President
Leadership Development International



Majestic West Palm Beach welcomes a World of Possibilities



A beloved sports figure, world-class athlete, global ambassador, and tireless philanthropist, **Jack Nicklaus** transcends the game of golf to inspire audiences to chase their greatness.

With his record of winning 18 major championships while producing 19 second-place and 9 third-place finishes, Nicklaus has earned the honor of being called the greatest golfer of all time. In recent years, he has turned his attention to many philanthropic endeavors. Nicknamed the Golden Bear, Mr. Nicklaus will be sharing his golden lessons for living up to your full potential in work, life, and sport.

Jack Nicklaus knows what it takes to be a champion — in golf and in life.

From the moment he stepped foot on a course at age 10 with his father, Nicklaus showed an early mastery of the sport of golf. He had the raw talent to compete, but it was his skills, mindset, and strength of character that allowed him to make a career for himself out of the game.

As Nicklaus rose through the ranks of golf's most formidable players — from his first U.S. Amateur championship at age 19 to making history with his sixth Masters title at age 46 — his story is one that is centered on persistence, preparation, mental toughness, and commitment to true sportsmanship. His unique ability to promote camaraderie among rivals, in what is a fiercely competitive sport, served as a catapult for his monumental success.

>>>> JACK NICKLAUS <<<<

>> PROFESSIONAL GOLFER • 18 MAJOR CHAMPIONSHIPS <<

THE GOLDEN BEAR • GLOBAL AMBASSADOR • PHILANTHROPIST



takeAWAY

WHEN NICKLAUS SHARES HIS STORIED JOURNEY, HE SPEAKS OFF THE CUFF AND FROM THE HEART. HIS ENTHRALLING TALES ABOUT LIFE AND FAMILY ON — AND OFF — THE LINKS OFFER A RARE AND UNFORGETTABLE GLIMPSE AT REAL LIFE WITH ONE OF THE MOST LEGENDARY FIGURES IN GOLF AND SPORTS.

HE WILL TOUCH ON PRINCIPLES OF CHANGE: MANAGING IT AND LEADING IT, AND ON PEAK PERFORMANCE, BEST PRACTICES TO MAXIMIZE YOUR ABILITY AND CONCENTRATE ON THE TASK AT HAND.

After completing a celebrated five decades on the professional scene — in which he won a record 18 professional major championships over a 25-year span — Nicklaus applies the same champion's mentality to his efforts as a family man, businessman, and ambassador of good will. Giving back is truly at his core.

For his commitment to philanthropy and outstanding achievement in sports, Nicklaus has garnered numerous accolades, including Sports Illustrated's Individual Male Athlete of the 20th Century, as well as the magazine's Muhammad Ali Legacy award. He's also one of only four individuals in history — and first athlete or sportsperson — to be presented with the Presidential Medal of Freedom, Congressional Gold Medal, and the Lincoln Medal.



Regarded by many as the authority on leadership and change, **Dr. John Kotter** is a New York Times best-selling author, award winning business and management thought leader, business entrepreneur, inspirational speaker, and Harvard Professor, Emeritus. His ideas and books, as well as the company he founded, Kotter, have helped mobilize people around the world to better lead organizations and their own lives, in an era of increasingly rapid change.

Kotter's research and pursuits in education, business, and writing over the past 35 years have earned the respect of his peers, helped transform organizations around the world, touched countless lives, and still inspire others to adopt his methods and spread the word.

He continues to work tirelessly to achieve the goal of "millions leading, billions benefiting."



>>>> JOHN KOTTER <<<<

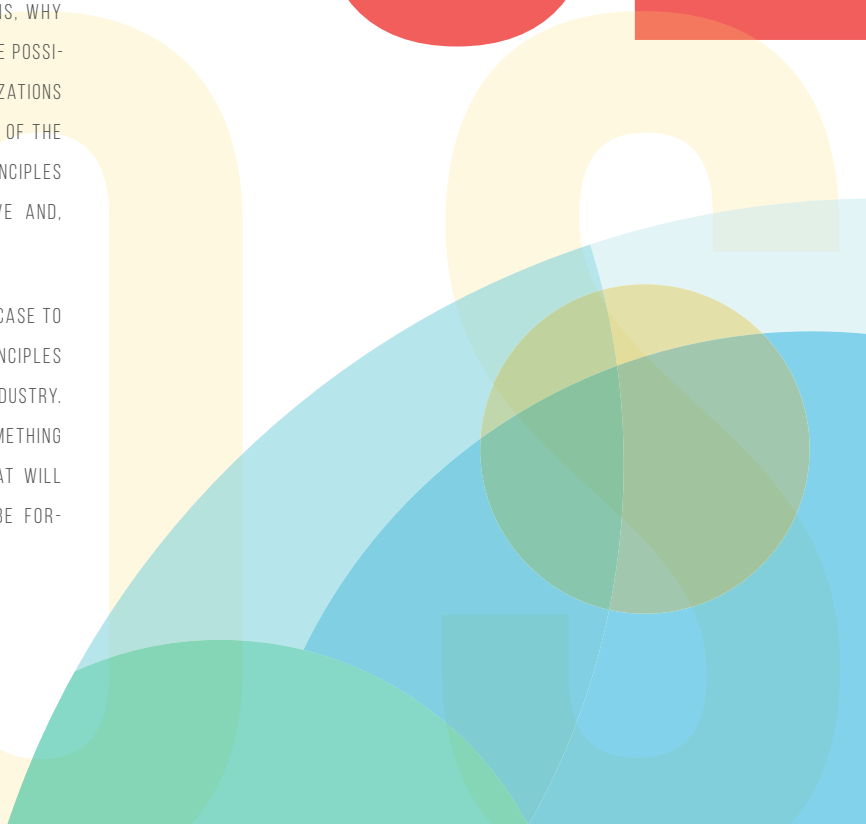
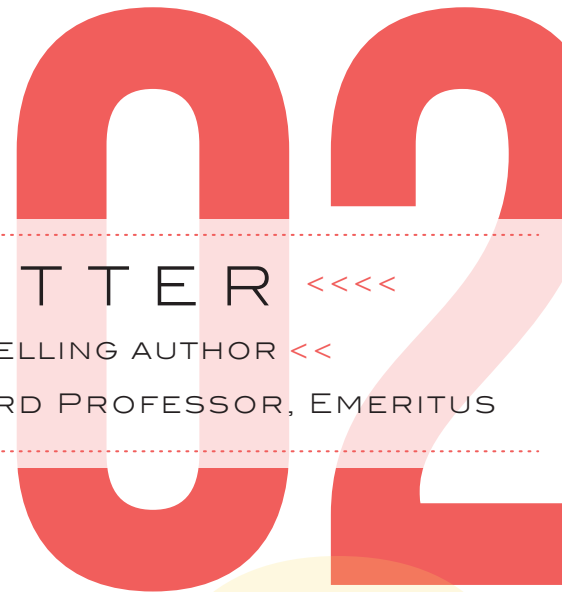
>> NEW YORK TIMES BEST-SELLING AUTHOR <<

BUSINESS ENTREPRENEUR • HARVARD PROFESSOR, EMERITUS

takeAWAY

IN AN ACCELERATING WORLD OF CHANGE THAT PRODUCES ALL KINDS OF HAZARDS FOR ALL KINDS OF ORGANIZATIONS, WHY ARE SOME FAR BETTER THAN OTHERS AT SPOTTING THE POSSIBILITIES IN THE BLUR AND THEN LEADING THEIR ORGANIZATIONS TO AVOID THE HAZARDS AND TAKE FULL ADVANTAGE OF THE OPPORTUNITIES? JOHN KOTTER PINPOINTS THE KEY PRINCIPLES AND PROCESSES THAT HELP ORGANIZATIONS THRIVE AND, ALONG THE WAY, SERVE HUMANKIND.

THEN WE'LL DIG INTO THE DETAILS OF A PARTICULAR CASE TO SEE HOW THIS ORGANIZATION APPLIED KOTTER'S PRINCIPLES AND PROCESSES WITHIN THE TURMOIL IN THEIR OWN INDUSTRY. WOULD YOU HAVE DONE THE SAME THING OR SOMETHING DIFFERENT? YOU WILL DISCOVER ACTION STEPS THAT WILL REVOLUTIONIZE YOUR ORGANIZATION WHETHER IT BE FOR-PROFIT OR NON-PROFIT.



Lori Greiner started with one idea and turned it into a multi-million dollar international brand.

She is now regarded as one of the most prolific inventors of retail products, having created over 600 products, and holds 120 U.S. and international patents. She is a star Shark on the 4 time Emmy winning show, Shark Tank. Lori also has had her own show on QVC-TV, for the past 16 years called "Clever & Unique Creations by Lori Greiner." Lori says she can tell instantly if a product is a "hero or a zero", and this is clearly shown through her many thriving investments and a 90% success rate on new items launched. Lori entered the literary world with her first book *Invent It, Sell It, Bank It!* which is a National Best Seller and is a hands on, step-by-step guide on how to turn an idea into a million dollar reality.

Greiner's accomplishments come from sharp instincts and a strong business sense. An expert on patenting and a guest speaker for the United States Patent & Trademark Office, she is hands-on in all facets of taking a product from concept to creation and to market within months. She has also helped many budding entrepreneurs turn their ideas into hit products. At the heart of her own success is a combination of talent, hard work and perseverance.

Greiner's products are regularly featured in top magazines like O, The Oprah Magazine, InStyle, Woman's Day, and Family Circle. She has also been profiled in Financial Times, Forbes, Success, Entrepreneur and has appeared on The View, Bloomberg, CNN and many others.



>>>> LORI GREINER <<<<

>> THE WARM BLOODED SHARK® <<

INVENTOR AND ENTREPRENEUR • 120 US & INTERNATIONAL PATENTS

03

takeAWAY

A GREAT BELIEVER THAT, IF YOU ARE LUCKY ENOUGH TO BE SUCCESSFUL, YOU HAVE A RESPONSIBILITY TO GIVE BACK, GREINER'S MOST GRATIFYING MOMENTS COME WHEN SHE IS ABLE TO HELP BUDDING ENTREPRENEURS ACHIEVE THE SAME SUCCESS SHE FEELS LUCKY ENOUGH TO HAVE ENJOYED. SHE ALSO BELIEVES THAT WHAT MATTERS MOST IN LIFE IS WHO A PERSON IS AND WHAT IS IN THEIR SOUL. SHE AND HER COMPANY ANNUALLY DONATE A SUBSTANTIAL AMOUNT OF THEIR PROFITS TO A VARIETY OF CHARITIES. HER ALL-AMERICAN SUCCESS STORY IS REFRESHING IN TODAY'S CHALLENGING ECONOMY. HER INVENTIONS ADDRESS THE EVERYDAY NEEDS OF A WIDE-RANGE OF PEOPLE, AND HER AFFORDABLE PRICING MAKES HER PRODUCTS ACCESSIBLE, ALLOWING HER TO SPREAD HER ENTHUSIASM FOR PROBLEM-SOLVING TO MILLIONS.

04

Walter Bond made it to the NBA, but he didn't stop there. Where many would consider a career with the Utah Jazz, Detroit Pistons and Dallas Mavericks some of life's greatest achievements, Walter saw it as a jumping off point. A catalyst that launched him into what he was made to do. His experience on and off the court prepared him for a thriving career in business coaching, mentorship, and public speaking.

His journey to the NBA was not an easy one, but instead of seeing obstacles, Walter saw opportunity. While some may have complained about being on the bench as a college basketball player, Walter used it as an opportunity to hone in on the fundamentals every team needs to be successful. It is this mind shift, these simple yet powerful concepts, that has allowed Walter to reach massive audiences, long after his days on the court were over.

Walter weaves both inspirational anecdotes and action steps together in his engaging storytelling style and commands the audience with confidence. Walter's relentless commitment to helping get entrepreneurs, business leaders, sales teams and eager employees to the next level is what sets him apart from the rest.

takeAWAY

WALTER IS FAR MORE THAN A FORMER NBA PLAYER. HE IS A RENOWNED BUSINESS COACH, AN AUTHOR, A HIGH-PROFILE SPEAKER, A BUSINESS OWNER, A FATHER, A HUSBAND AND A FRIEND. HE IS A BREATH OF FRESH AIR FOR BUSINESSES ACROSS THE COUNTRY THAT ARE EAGER TO GET TO THE NEXT LEVEL. WALTER SHARES PROVEN METHODS FOR TURNING OBSTACLES INTO OPPORTUNITIES AND GREAT TEAMWORK PRINCIPLES.



>>>> WALTER BOND <<<<

>> FORMER NBA BASKETBALL PLAYER <<

STORY TELLER • RENOWNED BUSINESS COACH • MENTOR



>>>> JERI MUOIO <<<<

>> MAYOR OF THE CITY OF WEST PALM BEACH, FLORIDA <<
DOCTORATE IN EDUCATION LEADERSHIP FROM SYRACUSE UNIVERSITY

Jeri Muoio was elected Mayor of the City of West Palm Beach in March, 2011 and re-elected in 2015. She previously served on the West Palm Beach City Commission for four years and was reelected twice.

Mayor Muoio has presided over an economic resurgence in West Palm Beach. Her focus on strengthening the economy has led to the creation of thousands of new jobs. Her vision of a more efficient government with streamlined processes for economic development has made West Palm Beach an attractive city in which to do business. Mayor Muoio has also overseen the creation of the Flagler Financial District and, with other stakeholders, is attracting global financial firms to the City.

Under Mayor Muoio's leadership, the City has earned the highly coveted 4-STAR Community rating. She opened an Office of Sustainability to implement programs to protect the City's precious resources, to promote resilience, and to combat the threat of climate change. She is currently leading the City's effort to develop a mobility network for today and tomorrow by creating a transportation system that is friendlier for all users including pedestrians and bicyclists.

Mayor Muoio understands that investing in our youth is key to the city's future. She implemented the Mayor's Village Initiative to focus on African-American boys and young men in the City's North End. Under her leadership, the City partnered with other agencies to help at-risk youth develop skills needed for jobs and a Neighborhood Accountability Board — based on the principles of restorative justice — for first-time misdemeanor offenders ages 12-to-18. Through the Mayor's Youth Council, Mayor Muoio helps develop the next generation of leaders.



takeAWAY

MAYOR MUOIO HOLDS A DOCTORATE IN EDUCATION LEADERSHIP FROM SYRACUSE UNIVERSITY AND WORKED FOR MANY YEARS AS A SCHOOL DISTRICT LEADER. YOU WILL LEARN FROM A MAYOR'S PERSPECTIVE HOW TO SERVE YOUR COMMUNITY EFFECTIVELY.

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